

# 2022 CCS/CHS APPEAL FOR THE POOR

We can't thank you enough for your help in coordinating the 2022 CCS/CHS Appeal for the Poor. Below you will find tools to promote the CCS/CHS Appeal for the Poor in your parish.

Please click on each icon to go to that page.



DIGITAL  
GRAPHICS



SOCIAL  
MEDIA



BULLETIN  
INSERTS



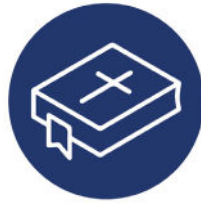
EMAIL &  
SOCIAL



MY PARISH  
APP



FAQs



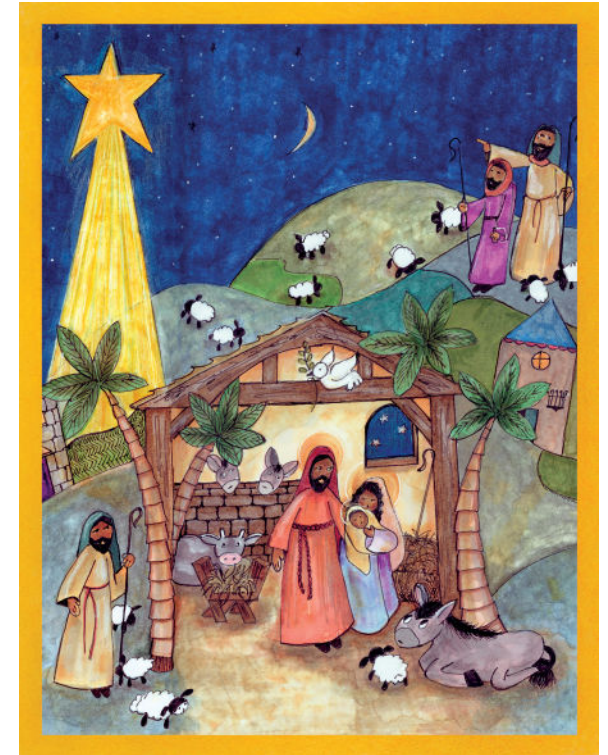
PRAYERS



AGENCY  
BROCHURES



RECURSOS EN  
ESPAÑÓLES



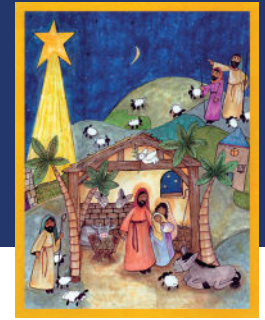
CATHOLIC COMMUNITY SERVICES  
CATHOLIC HOUSING SERVICES  
OF WESTERN WASHINGTON

# CCS/CHS APPEAL FOR THE POOR 2022

# DIGITAL GRAPHICS



CATHOLIC COMMUNITY SERVICES  
CATHOLIC HOUSING SERVICES  
OF WESTERN WASHINGTON

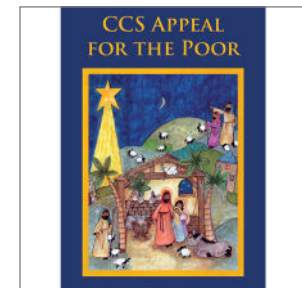
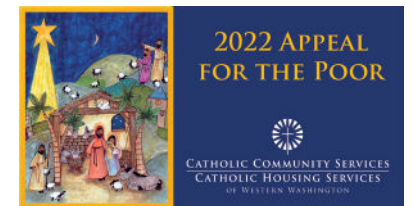
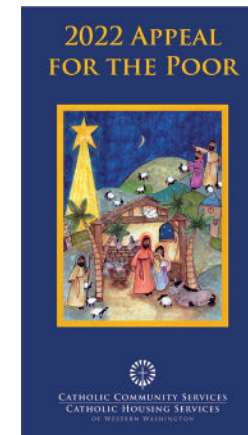


Use these digital graphics on your parish website and social media pages.  
Please hyperlink banners to [www.ccsww.org/donatenow](http://www.ccsww.org/donatenow) and include that link in social posts.

## PARISH WEBSITE



## SOCIAL MEDIA



Please click here to download social graphics

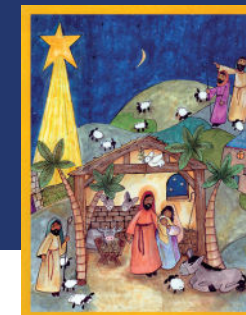
 Please click here to download digital graphics

# CCS/CHS APPEAL FOR THE POOR 2022

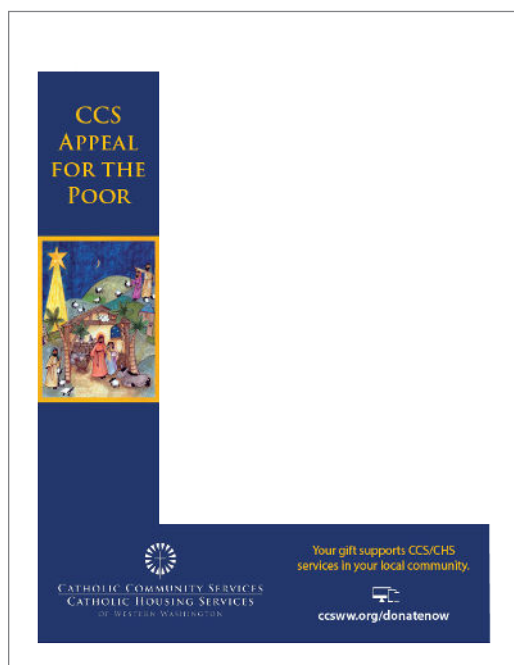
# BULLETIN INSERTS



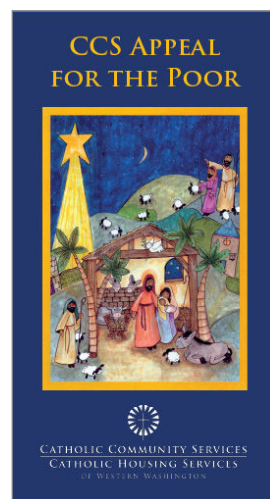
CATHOLIC COMMUNITY SERVICES  
CATHOLIC HOUSING SERVICES  
OF WESTERN WASHINGTON



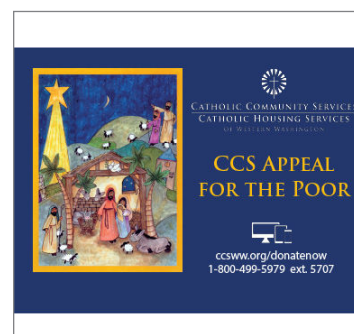
FULL PAGE - COVER



VERTICAL (3.75 x 7)



SQUARE (5.5 x 5)



FLYER (8.5 x 11)



### ABOUT US

For over 100 years, Catholic Community Services and Catholic Housing Services (CCS/CHS) have provided care to the poorest and most vulnerable men, women and children of Western Washington. As the largest private social service provider in the state, our employees and volunteers serve on average 75,000 homeless, hungry and hurting people each year.

### WHAT WE DO

- 13 Regional Family Centers, located throughout Western Washington, offer programs that meet local needs.
- LONG TERM CARE provides elderly and disabled clients over 2.2 million hours of in-home services annually.
- FAMILY BEHAVIOR HEALTH assists, on average, 17,000 families annually.
- CATHOLIC HOUSING SERVICES provides ongoing safe, reliable permanent housing for nearly 5,000 men, women and children.

### OUR IMPACT

With over 180 programs, we offer an array of services including: pregnancy support, children's mental health, case management, information and referral, emergency services, shelters, transitional and permanent housing, mental health and chemical dependency and volunteer services.

Your gift supports  
CCS/CHS services in your  
local community.

2022 Regional bulletin inserts are also included!

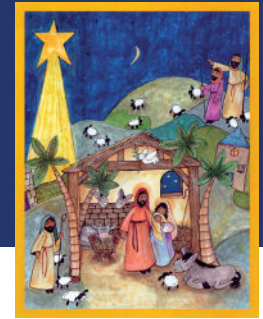
 Please click here to download bulletin inserts

# CCS/CHS APPEAL FOR THE POOR 2022

# EMAIL & SOCIAL



CATHOLIC COMMUNITY SERVICES  
CATHOLIC HOUSING SERVICES  
OF WESTERN WASHINGTON



## EMAIL & FLOCKNOTE

### EMAIL 1

Please send an email the Tuesday **before** your CCS/CHS Appeal for the Poor Weekend.

### EMAIL 2

Please follow up with a reminder email the week **after** your CCS/CHS Appeal for the Poor weekend. Include the video link and donation form URL ([ccsww.org/donatenow](https://ccsww.org/donatenow))

## SOCIAL MEDIA

Suggest posting **before** and **after** your CCS/CHS Appeal for the Poor weekend. Posts can be created from the parish or shared from the CCS/CHS social pages.

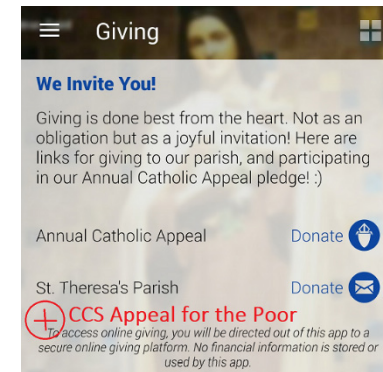
Encourage parishes to tag Catholic Community Services (@ccsww) in the text of your social posts.



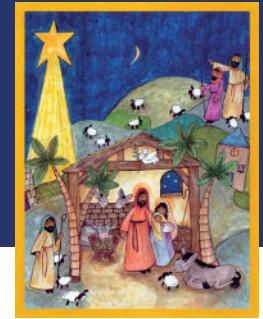
Please click here to download social graphics

## MY PARISH APP

With MyParish Giving, parishes can add or remove more than one online giving portal. The MyParish app connects parishioners directly to CCS/CHS website to give.



Suggest sending a message reminder to be sent Thursday after your CCS/CHS Appeal for the Poor weekend.



## How is the 2022 CCS/CHS Appeal for the Poor different from the 2021 CCS/CHS Appeal for the Poor?

With our goal of honoring your request for speakers and keeping everyone who is still at home informed, we are reducing the amount of print materials and asking your help to share the work of CCS/CHS digitally. You can access the CCS/CHS video and digital content at <https://www.ccsww.org/parishresources>.

## Why is Catholic Community Services and Catholic Housing Services Appeal for the Poor during Advent?

The Scripture readings during Advent call us in a special way to respond to the needs of the poor and vulnerable. The real stories that Catholic Community Services and Catholic Housing Services (CCS/CHS) share during Mass illustrate how all people can compassionately respond to those needs.

Further, parishes are asked to conduct several appeals for important needs at the local, national and international levels throughout the year. Scheduling the CCS/CHS Appeal for the Poor at a time other than late November through December could affect the success of the other important Archdiocesan appeals. Lastly, since many Americans donate for tax purposes, the CCS/CHS Appeal for the Poor is an opportunity for our Catholic community to participate in a Catholic choice for their year-end giving.

## How will the CCS/CHS Appeal for the Poor collection benefit my local area?

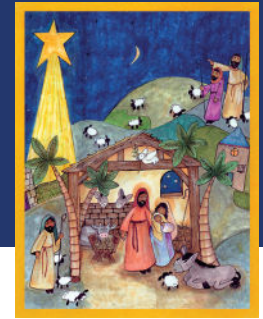
Contributions to the CCS/CHS Appeal for the Poor will be used to provide a range of programs and services in each parish's local area as donations go to the CCS Family Center closest to the code on the remit envelope.

Additionally, Parish Partners can also choose to have 25% of their individual CCS/CHS collections returned to their parishes for their own social outreach ministry. The **Parish Partner Return Program** helps a number of parishes fund social outreach programs such as St. Vincent de Paul, parish food banks and much more.

## Why have the CCS/CHS Appeal for the Poor when the Annual Catholic Appeal raises funds for CCS/CHS?

Although CCS/CHS receives much needed support from the Annual Catholic Appeal, CCS/CHS is just one of over 60 Archdiocesan ministries supported by this campaign. Funds from the Annual Catholic Appeal represent less than 1% of the CCS/CHS total budget.

**Questions? Please contact Sr. Monica Moffat at [monicam@ccsww.org](mailto:monicam@ccsww.org) or 206-714-1310**



## PRAYERS OF THE FAITHFUL

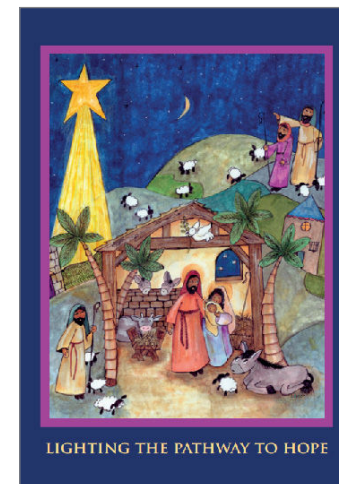
Loving God, help us to hear the cries of the poor and be Christ's Light by feeding and clothing, caring and counseling the men, women and children who come to Catholic Community Services in need of mercy. Let us pray to the Lord: R/

As Catholic Community Services continues its second century of hope, we pray that all parishioners hear their own personal call to be Christ's hands outstretched as supporters, advocates, and volunteers in our Catholic outreach to the poor. Let us pray to the Lord: R/

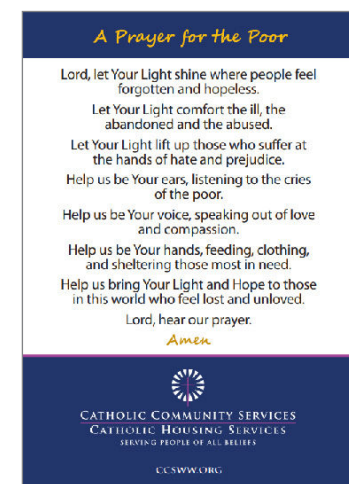
For all who are victims of injustice and poverty, may we open our arms and hearts to them, in particular those suffering and served by our Catholic Charities programs here in our own community. Let us pray to the Lord: R/

For those suffering from depression, poverty and hopelessness during this pandemic, that our Catholic Charities agencies can bring blessings of compassion and care to all who seek help. Let us pray to the Lord: R/

## PRAYER CARD



FRONT

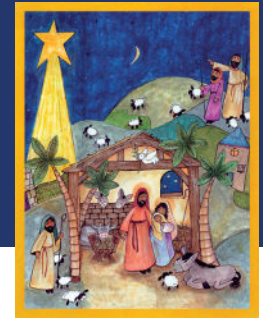


BACK



Please click here to download the prayer cards

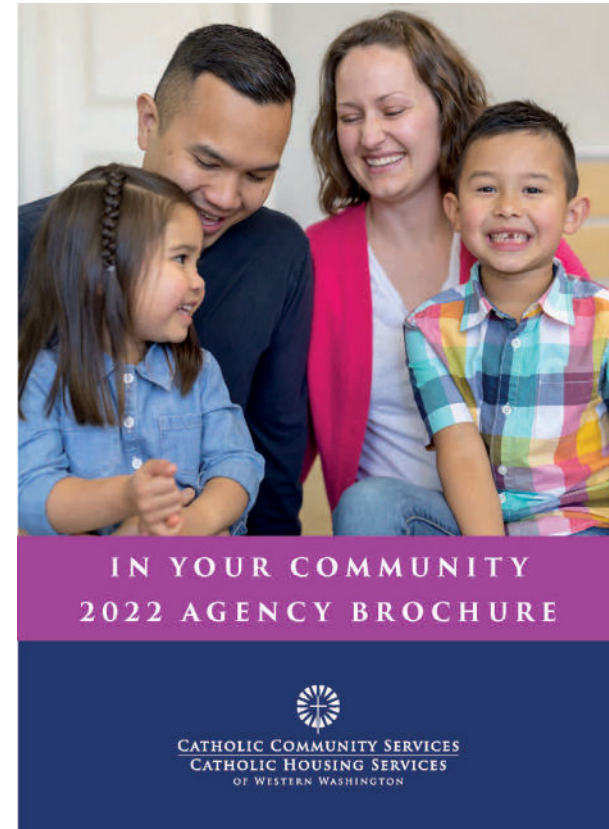
English | Spanish



## AGENCY BROCHURES BY COUNTY

Catholic Community Services and Catholic Housing Services (CCS/CHS) of Western Washington offer an array of programs and services in your community. The programs and services listed reflect regional needs that provide assistance and support to our neighbors in need.

- **WHATCOM**
- **SKAGIT & SAN JUAN**
- **SNOHOMISH & ISLAND**
- **KING**
- **PIERCE**
- **CLALLAM, JEFFERSON & KITSAP**
- **GRAYS HARBOR & PACIFIC**
- **MASON, THURSTON & LEWIS**
- **WAHAKIYAKUM, COWLITZ, CLARK & SKAMANIA**



Please click here to download the CCS/CHS agency brochures