

2025 Parish Toolkit

Please click on icon below to go to that resource.



LETTER
FROM THE
BISHOPS



FAQ'S



DIGITAL
GRAPHICS



BULLETIN
INSERTS



EMAILS &
SOCIALS



ANNOUNCEMENTS



PRAYERS
OF THE
FAITHFUL



TALKING
POINTS



VIDEO



RECURSOS EN
ESPAÑOL



Open Your Heart Appeal

preparesforlife.org

ABOUT & FAQs

PREPARES – Pregnancy and Parenting Support - is a program initiated by the bishops of our state in 2014. It began as a conversation about how to live out our Catholic teachings about the value of all human life and the prerequisite to protect and help those in need. In other words, the bishops sought to *“walk our talk”* regarding the intrinsic connection of life and justice.

PREPARES was devised as a parish-based ministry that would assist young, vulnerable families in need during the first five years of their child’s life. The goal is that pregnant women and families without adequate resources can obtain essential resources through our parishes.



[PREPARESforlife.org](https://www.preparesforlife.org)

To learn more, please contact:

Western Washington

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PREPARES Ministry Director
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aleahp@ccsw.org
[ccsw.org](https://www.ccsww.org)

Central Washington

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(509) 946-4645
ssauceda@catholiccharities.org
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Eastern Washington

Ellie Toone, Director
CAPA/PREPARES Ministry
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↓ Please click here to download the FAQs [English](#) | [Spanish](#)

2025 PREPARES Open Your Heart Appeal

DIGITAL GRAPHICS



Use these digital graphics on your parish website and social media pages.
Please hyperlink banners to preparesforlife.org/support and include that link in social posts.

PARISH WEBSITE



Please click the language below to download website digital graphics
[English](#) | [Spanish](#)

SOCIAL MEDIA



Please click the language below to download social media graphics
[English](#) | [Spanish](#)

2025 PREPARES Open Your Heart Appeal

BULLETIN INSERTS



The 8.5x11 flyer will be included in parish shipping materials along with instructions, poster(s) and donation envelopes. Suggest stapling the PREPARES donation envelope to the PREPARES flyer.

Parishes are encouraged to announce the PREPARES collection the week before in their bulletin. Three digital parish bulletin resources are available below.

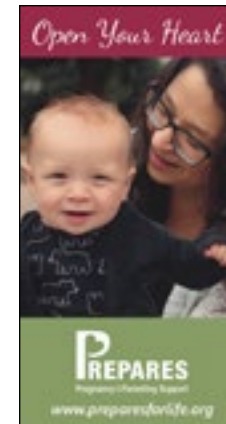
**FLYER (8.5 x 11)
PRINTED & INCLUDED
IN PARISH SHIPMENT**



**FULL PAGE - COVER
DIGITAL**



**VERTICAL
DIGITAL**



**SQUARE
DIGITAL**



Please click here to download bulletin inserts
[English](#) | [Spanish](#)

EMAIL & FLOCKNOTE

EMAIL #1

Please send email, Monday February 3, **before** your PREPARES collection weekend.

EMAIL #2

Please follow up with a reminder email February 10, **after** your PREPARES collection weekend. Include a link to the donation form URL (preparesforlife.org/support)



Please click here to download email & social media language
[English](#) | [Spanish](#)

SOCIAL MEDIA

SOCIAL POST #1

Suggest posting February 3, **before** your PREPARES collection weekend.

SOCIAL POST #2

Suggest posting February 10, **after** your PREPARES collection weekend.

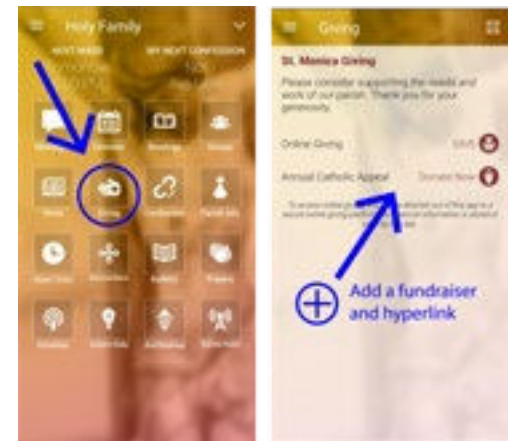
Posts can be created from the parish or shared.



Please click the language below to download social media graphics
[English](#) | [Spanish](#)

PARISH APPS

Parishes can add or remove more than one online giving portal. The app connects parishioners directly to PREPARES website to give.



Messaging: Suggest a message reminder to be sent Thursday February 13, following your PREPARES collection weekend.

Encouraged to use these videos on your parish website and social media pages.
Please include hyperlink to www.preparesforlife.org/support.

English



Short Version Video
<https://www.youtube.com/watch?v=bLQ7MHhPK-g>



Long Version Video
<https://www.youtube.com/watch?v=yO7x0xCmvlG>



Please click here to stream
English Videos.
[Short](#) | [Long](#)

Español



Please click here to stream
Spanish Video.
[Spanish](#)

PRAYERS OF THE FAITHFUL

For all those who generously give their time, energy, and financial resources to assist young families who have chosen life...

We pray to the Lord.

For vulnerable young families served by the PREPARES Ministry, that they will grow in love and resilience along with their children...

We pray to the Lord.

For PREPARES Ministry Volunteers and Companions who walk the parenting journey with vulnerable families who have chosen the precious gift of life ...

We pray to the Lord.

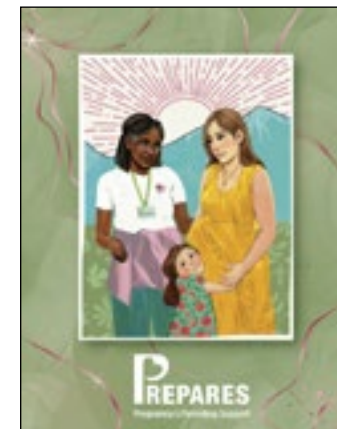
For the faith-filled expansion of the parish-led PREPARES Ministry across our state, that no pregnant woman or parent of young children will be abandoned in their time of need...

We pray to the Lord.



Please click here to download Prayers of the Faithful [English](#) | [Spanish](#)

PRAYER CARD



FRONT



BACK



Please click the language below to download PREPARES prayer cards

[English](#) | [Spanish](#)

2025 PREPARES Open Your Heart Appeal

MASS QUICK GUIDE



Please click on each word to go to that resource in Dropbox.



ANNOUNCEMENTS

ANUNCIOS



**PRAYERS OF THE
FAITHFUL**

*ORACIONES DE
LOS FIELES*



TALKING POINTS

*PUNTOS DE
CONVERSACIÓN*

2025 PREPARES Open Your Heart Appeal

CONTACT



Regional PREPARES offices:

PREPARES of Western Washington

- ☎ (206) 737-9264
- ✉ prepares@ccsww.org
- 📘 PREPARESWW
- 📷 Prepares_ww

PREPARES of Central Washington

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- ✉ preparescw@catholiccharitiescw.org
- 📘 PREPARESCW

PREPARES of Eastern Washington

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CATHOLIC COMMUNITY SERVICES
SERVING PEOPLE OF ALL BELIEFS



Catholic
Charities

SERVING CENTRAL WASHINGTON



Catholic Charities
EASTERN WASHINGTON

Looking for PREPARES social media posts to share? Check out your local Catholic Charities Agency and Diocesan social media pages.



Catholic Community Services of Western Washington

- 📘 ccsww

Archdiocese of Seattle

- 📘 archdioceseofseattle

Washington State Catholic Conference

- 📘 WACatholics

Catholic Charities Serving Central Washington

- 📘 CatholicCharitiesofYakima

Diocese of Yakima

- 📘 yakima.diocese

Catholic Charities of Eastern Washington

- 📘 CatholicCharitiesEasternWA

Diocese of Spokane

- 📘 DioceseofSpokane